Women’s Career and Leadership Development Conference

February 25-26, 2011
The Ritz-Carlton, Charlotte, North Carolina

Program Directors:
Athena Poppas, M.D., F.A.C.C.
Mary Norine Walsh, M.D., F.A.C.C.

Register today at www.CardioSource.org/WICConference
Statement of Need/Program Overview

Hone your leadership and career skills while networking with top women cardiologists!

While statistics show that nearly equal numbers of men and women graduate from medical schools, the number of female cardiologists has doubled over the past decade. As part of the College’s Cardiovascular Leadership Institute (CLI), this conference is intended to address continued under-representation of women leaders in cardiology. This conference will help women cardiologists improve their leadership and career skills in both the practice and academic setting by providing them with the skills and strategies that will optimize their participation within the medical workforce.

Join your female colleagues for this one-and-a-half day program that offers insights into conflict management, effective communication strategies and work-life balance. This intimate and highly interactive program will give you the opportunity to share tips with your peers and learn from women cardiologists who have steered their own successful careers. Attendees will construct a personal career development plan, prioritize strategies of resilience in balancing work and personal challenges and address the need for the ACGME/ABMS competency of Interpersonal and Communications Skills including conflict management and successful negotiation.

Learner Objectives

The overall goal of this program is to help women cardiologists build their leadership and career skills in both the practice and academic settings.

At the conclusion of this program, the attendees should be able to:

• Develop a personal career plan
• Define key career and leadership development skills
• Discuss barriers and explore resources available
• Apply effective communication, negotiation and conflict management skills
• Prioritize strategies for balancing work and personal challenges
• Define the value of professional associations
• Apply strategic decision-making skills, leadership competencies and personal effectiveness in the management of teams, departments and organizations

Target Audience

This program is intended for women cardiologists and cardio-thoracic surgeons in their early and mid-career practice and Fellows in Training.
Program Directors

Athena Poppas, M.D., F.A.C.C.
Director of Echocardiography Laboratory, Rhode Island Hospital
Associate Professor of Medicine, Brown University

Mary Norine Walsh, M.D., F.A.C.C.
Medical Director of the Heart Failure and Cardiac Transplantation Programs,
St. Vincent Heart Center of Indiana
Clinical Associate Professor of Medicine, Indiana University School of Medicine

Keynote Speaker

Mariell Jessup, M.D., F.A.C.C.
Professor of Medicine, University of Pennsylvania School of Medicine
Associate Chief, Clinical Affairs, Division of Cardiovascular Medicine
Medical Director, Penn Heart and Vascular Center

Invited Faculty

Colleen Brophy, M.D.
Professor of Surgery, Vanderbilt University
Medical Center, Division of Vascular Surgery

Nora L. Burgess M.D.
Assistant Physician In Chief Surgeon, Division of Cardiothoracic Surgery,
San Francisco Medical Center, Kaiser Permanente Northern California

Pamela S. Douglas, M.D., M.A.C.C.
Director of the Cardiovascular Imaging Program, Duke Clinical Research Institute

Jan Erickson
Vice President, Corporate Human Resources and Global Talent Management, Medtronic

Emily Hoffman, M.D.
Director of Training, VitalSmarts

Dipti Itchhaporia, M.D., F.A.C.C.
Robert & Georgia Roth Chair for Excellence in Cardiac Care
Director of Disease Management, Hoag Memorial Hospital Presbyterian

Jennifer H. Mieres, M.D., F.A.C.C.
Medical Director, Center for Learning and Innovation
Chief Diversity and Inclusion Officer, North Shore-LIJ Health System

Linda K. Snelling, M.D.
Chief of Pediatric Critical Care, Brown University School of Medicine

Carole A. Warnes, M.D., F.A.C.C.
Professor of Medicine, Mayo Medical School
## Schedule

### Friday, February 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>4:00 p.m.</td>
<td>Registration</td>
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<tr>
<td>6:20 p.m.</td>
<td>Welcome and Introductions: Athena Poppas, M.D., F.A.C.C.</td>
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<tr>
<td></td>
<td>Mary Norine Walsh, M.D., F.A.C.C.</td>
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<tr>
<td>6:30 p.m.</td>
<td>Dinner and Keynote Address:</td>
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<tr>
<td></td>
<td><strong>Volunteer Leadership and Career Advancement: Success at Both.</strong></td>
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<tr>
<td></td>
<td>Mariell Jessup, M.D., F.A.C.C.</td>
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<tr>
<td></td>
<td><em>Professor of Medicine, University of Pennsylvania School of Medicine</em></td>
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<td></td>
<td><em>Associate Chief, Clinical Affairs, Division of Cardiovascular Medicine</em></td>
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<tr>
<td></td>
<td><em>Medical Director, Penn Heart and Vascular Center</em></td>
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<tr>
<td>8:30 p.m.</td>
<td>Adjourn</td>
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### Saturday, February 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 a.m.</td>
<td>Continental Breakfast</td>
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<tr>
<td>8:00 a.m.</td>
<td>Welcome and Introductions: Athena Poppas, M.D., F.A.C.C.</td>
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<td>Mary Norine Walsh, M.D., F.A.C.C.</td>
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<tr>
<td>8:10 a.m.</td>
<td><strong>Crucial Conversations: Tools for Talking When Stakes are High</strong></td>
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<td>Emily Hoffman, M.D.</td>
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<td>9:00 a.m.</td>
<td>Breakout Sessions (participants choose 2 of 3)</td>
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<td>1. Conflict Management: Colleen Brophy, M.D.</td>
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<td>2. Negotiating Effectively: Linda K. Snelling, M.D.</td>
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<td>3. Crucial Conversation Skills: Emily Hoffman, M.D.</td>
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<tr>
<td>10:00 a.m.</td>
<td>Break</td>
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<tr>
<td>10:15 a.m.</td>
<td>Breakout Sessions Repeated (see above topics)</td>
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<tr>
<td>11:15 a.m.</td>
<td><strong>Ascending the Ladder: Lessons from Industry</strong></td>
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<td>Jan Erickson</td>
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<td>12:15 p.m.</td>
<td>Lunch</td>
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<td>Time</td>
<td>Event</td>
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<tr>
<td>1:30 p.m.</td>
<td><strong>5 Most Important Things That Helped Me Navigate My Career</strong></td>
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<td>Nora Burgess, M.D.</td>
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<td>Carole A. Warnes, M.D., F.A.C.C.</td>
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<td>2:30 p.m.</td>
<td><strong>Goal-Setting Made Personal: The Power To Change</strong></td>
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<td>Emily Hoffman, M.D.</td>
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<td>3:00 p.m.</td>
<td><strong>Designing Your Professional Development Plan</strong> (small group workshops)</td>
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<td>3:45 p.m.</td>
<td>Closing Remarks</td>
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<tr>
<td>4:00 p.m.</td>
<td>Adjourn</td>
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* Agenda is subject to change. Please visit www.CardioSource.org/WICConference for the most up-to-date agenda.

## General Information

### Accreditation

The American College of Cardiology Foundation (ACCF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The ACCF designates this educational activity for a maximum of 8.0 AMA PRA Category 1 Credits™. Physicians should only claim credits commensurate with the extent of their participation in the activity.

While offering credits noted above, the program is not intended to provide extensive training or certification in the field.

### Location

Ritz-Carlton, Charlotte
201 East Trade Street
Charlotte, North Carolina 28202

The meeting site telephone number is
(704) 547-2244
Accommodations
To reserve your room at the Ritz-Carlton, Charlotte, NC, please call (800) 241-3333.
Guests should reference Women in Cardiology.
To reserve online, go to www.ritzcarlton.com/en/Properties/Charlotte/Reservations/Default.htm and type in the group code: GFBGFBA.

Room Rates
The room rate is $189 per night plus state and local taxes. We advise you to register for the program and reserve your lodging as soon as possible. When you make your reservation, please be sure to ask about early departure fees or cancellation penalties.

Fee Information
Your registration fee includes dinner, continental breakfast, lunch, beverage breaks and the syllabus.
Advance registration fees are available through February 21, 2011, after which registrations will be accepted onsite only. Because the conference is limited to 100 participants, it may be sold out in advance and onsite registration may not be available.

Cancellations
Cancellations, substitution or transfer to another course is allowed if written cancellation is received four weeks before a scheduled course. A full refund minus $100 processing fee will be given for written cancellations received fewer than four weeks before the first day of the program. No refund will be given for no-shows.
ACCF reserves the right to cancel programs in the unlikely event of insufficient enrollment or other unforeseen circumstances. If a program is canceled or postponed, ACCF will refund registration fees, but cannot be held responsible for other costs or expenses, including cancellations/change penalties assessed by airlines, travel agencies or hotels.

Please Note
Smoking is prohibited in all ACCF meeting rooms.
Videotaping, audiotaping and still photography are prohibited in all ACCF meeting rooms.
We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us serve you better.
Faculty and program is subject to change without notice. Views expressed in this program are those of the individual speaker and do not necessarily reflect views of the ACCF.

Acknowledgement
Program support is provided by CREDO and The Physicians Foundation.

Conflict of Interest (COI) Policy Disclosures
ACCF assesses conflict of interest (COI) with its faculty, planners, managers, staff and other individuals who are in a position to control the content of CME credited activities. All relevant potential conflicts of interest that are identified are thoroughly vetted through a process that includes course directors and appropriate peer review by education committee chairs/members and/or peer review of content by independent, non-ACC affiliated clinicians, for fair balance, scientific objectivity and validity and patient care and safety recommendations. Refer to the links below for committee member disclosures and program faculty disclosures. Please note ACCF staff involved with this program have nothing to disclose. Full disclosure can be found at www.CardioSource.org/WICConference.
Membership Number (If applicable)

Hospital/Affiliation

Last Name (Please print clearly)

- MD
- DO
- PhD
- NP
- PA
- CNS
- PharmD
- Other

First Name

Middle Initial

Country

Address

City/State/Zip

Office Telephone

Office Fax

E-mail (Please print clearly)

Pricing (Please check your tuition category)

<table>
<thead>
<tr>
<th>Membership Category</th>
<th>Pre-Registration Rate</th>
<th>On-Site Registration Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emeritus</td>
<td>$275</td>
<td>$350</td>
</tr>
<tr>
<td>Fellow</td>
<td>$375</td>
<td>$450</td>
</tr>
<tr>
<td>Fellow In Training</td>
<td>$275</td>
<td>$350</td>
</tr>
<tr>
<td>Non-Member Individual</td>
<td>$475</td>
<td>$550</td>
</tr>
<tr>
<td>Resident/Student</td>
<td>$275</td>
<td>$350</td>
</tr>
</tbody>
</table>

WIC Members are eligible for a $50 discount on their registration fee.

Payment (Must accompany application)

- Check payable to American College of Cardiology Foundation in U.S. dollars drawn on a U.S. bank. We cannot assume fees for foreign transfers.
- MasterCard
- VISA
- American Express
- Discover

Cardholder's Name

Card Number

Exp. Date

Security Code

Billing Address

Signature
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